Event Name : EUREKA

Date: 28.04.2023

No of participants: 150

Venue\_NIM Audi

On April 28, the Nirma University Entrepreneurship Cell hosted EUREKA'23, a full-day entrepreneurship event with the theme **"New age technologies and its future opportunities."** The ceremony for the inauguration and candles lighting was honored by the Director ITNU, Dr. R.N. Patel, Incubation Manager Ms.Rashmika Shah and invited experts from the industry. MS. Rashmika Shah, Manager Incubation centre Nirma University stated that the objective of the event was to bring together students from distinct academic fields who are passionate about entrepreneurship and give them an exclusive chance to demonstrate their abilities, obtain helpful insights from accomplished entrepreneurs, and network with like-minded people.The session continued with an engaging panel discussion with Mr. Keyur Bhalavat, founder of Plutomen Technologies Pvt Ltd, Mr. Vipul Patel, partner of seed investing at CIIE.CO, IIM Ahmedabad, Mr. Dhaval Shah, director and co-founder of Nessa Illumination & Technologies, and Ms. Forum Desai, co-founder of Solids and Automation Technologies (SAT) India.

The various AR, VR, and Metaverse uses in the industry and upcoming problems were the discussion's main points.

Following that, two intellectually engaging competitions—a quiz on startups ecosystem and challenges and other competition “Rebranding” checked the students' creative thinking skills.

The chat show with The Faad Company's CEO, Mr. Aditya Arora, also referred to as "the Faad Guy," followed as the day's major highlight.Numerous students attended the interactive talk show where Mr. Arora gave insights into the current venture capital funding conditions, taught the students about a variety of topics, including pitching and valuation, and inspired them to embark on their own entrepreneurial journeys.